



# **Nomad City** Gran Canaria

October 8th - 14th, 2018  
Las Palmas de Gran Canaria

**AGENDA**

#NomadCityGC

**DRAFT**



# Nomad City

Remote Work - The Future of Work

#NomadCityGC



## Welcome to Nomad City Gran Canaria 2018.

We are thrilled to announce the official agenda for the **3rd edition of Nomad City**. We are extremely satisfied with the quality of the speakers and mentors that are joining us from different parts of the world this year. We are confident about the alignment of great content, fun activities and amazing networking events, that will make this experience unforgettable for everyone.

Please allow us to remind you that this event is about people who celebrate all the values that **#remotework** brings to our lives and who want this movement to grow and be part of it. No matter how knowledgeable you are, or at what stage of this journey you are, we want you to be an active part of this event, and we want everyone to enjoy an amazing and valuable experience.

Please help us improve the event by giving us feedback and proposing ways to improve it. NomadCity is a yearly gathering and will be back in 2019 with more and better with your help. But lets make it difficult for us to improve it by having an outstanding 2018 edition.

Enjoy our beloved Gran Canaria with us and let's celebrate **#remotework**.

Nomad City Crew.

# Agenda

## **Monday 8/10** **Pag. 5**

8:00 - 9:00      Yoga  
10:30 - 13:00    Discover Las Palmas de Gran Canaria  
17:00 - 19:00    Workshops

## **Tuesday 9/10** **Pag. 7**

8:00 - 9:00      Beach Training  
10:00 - 13:30    Surf Session & Talk  
17:00 - 20:00    University Event

## **Wednesday 10/10** **Pag. 9**

8:00 - 9:00      Yoga  
8:00 - 16:00     Hiking & Talk  
16:00 - 19:00    Workshops  
20:00             After work Meetup

## **Thursday 11/10** **Pag. 11**

8:00 - 9:00      Beach Training  
10:00 - 15:00    Hiking & Talk  
16:00 - 19:00    Workshops  
20:00             VIP Dinner  
21:30             Welcome Party

## **Friday (Track Freelancers) 12/10** **Pag. 13**

10:00 - 17:00    Conferences  
20:00             After Work Meetup

## **Friday (Track Corporate) 12/10** **Pag. 14**

10:00 - 17:00    Conferences  
20:00             After Work Meetup

## **Saturday 13/10** **Pag. 15**

10:00 - 17:00    Conferences  
20:00             Farewell Party

# 📅 Monday October 8th

## Yoga by Primal Tracks\*

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Time: 8:00 - 9:00

Where: Alcaravanas Beach 📍

Organizer: Primal Tracks 📍

Registration: Eventbrite 📍

Fee: 6,5€/person



Start your day the best way possible by getting some fresh air, morning sunlight, beach grounding, and a powerful vinyasa yoga routine!

Salute the sun and go through your day with a clearer mind and a relaxed body.

## Discover Las Palmas de G.C.\*

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Time: 10:30 - 13:00

Where: Plaza Santa Ana, Vegueta 📍

Organizer: Handy Visits 📍

Registration: Eventbrite 📍

Fee: 15 €/person



HANDYVISITS

Discover the old historic town of Las Palmas de Gran Canaria in a new and adventurous way. Experience a cool mix of interesting historical information and fun little games in the most beautiful part of the city!

Our tours are packed with playful challenges that make your experience unique and memorable.

We are two local women entrepreneurs who enjoy building exciting tours for our visitors, and love sharing the history and hidden treasures of our hometown.

Are you ready?

\*All activities are organized by our partners and tickets should be purchased independently in their Eventbrite platform.

# Workshops Day 1

## DEVELOPERS

Time: 17:00 -19:00

Where: Palet Express Caja Siete - Coworking Space 📍

Organizer: Nomad City

Registration: [Link To Register](#) (Limited Capacity - Fcfs Policy)

Fee: Workshops Ticket

Capacity: 60

The first day of workshops will be focused on Developers, and how they manage to work in virtual teams. We will host it at one of the reference centers for developers in Gran Canaria, Palet-Express Caja Siete coworking space, a center of technology and good ideas..

### **Free Software Communities as training grounds for remote work.**

Alberto Ruiz - RedHat

### **Agile Digitalization.**

Markus Rieger - Hyve.

### **Discussion Panel: Managing High Skilled Devs teams remotely.**

- Laurel Farrer (Moderator)
- Victor Roldán / Tal Safran: Github
- Javier Toledo: Theam
- Ankur Gupta: Axelerant
- Marcus Wermuth: Buffer

**GitHub**



redhat.

**theam.**



axelerant



**HYVE**

## 📅 Tuesday October 9th

### Beach Training by ECOFITTRAINING\*

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Time: 8:00 - 9:00

Where: Las Canteras Beach 📍

Organizer: Ecofittraining 📍

Registration: Eventbrite 📍

Fee: 15 €/person

Capacity: 20



The training we will be concentrating on includes; callisthenics, body weight exercises, functional workouts, and natural movement/paleo style exercises to get a strong, powerful, agile, fast, lean and flexible body.

Working in partners creates a great sense of community spirit and is part of the experience. Alongside this we will be working out on the beach, being in touch with nature and really paying attention to reprogramming our joints and tired limbs after a days work behind the desk! EcoFitCamp will guide you on how to achieve the ideal athletic body with the right mindset, preparing you for any challenge. Limited spaces available.

### Surf Session by University Surf School\* & talk by The Untamed Entrepreneur Jim Hughes: Integrating your passions and purpose into your remote life and business

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Time: 10:00 - 13:30

Where: La Cicer, Las Canteras Beach 📍

Organizer: Univeristy Surf School 📍

Registration: Eventbrite 📍

Fee: 42,90€/person

Capacity: 35



We have prepared a skate and surf day in order to have the best learning experience in surfing ever splitted in several parts. During the activity we will enjoy a great talk by Jim Hughes, founder of the Untamed Entrepreneur, who will talk about integrating your passions and purpose into your fremote life and business.

1st part: "Carveboard and balance training session"

2nd part: breakfast time (local fresh fruit provided) and coaching workshop

3rd part: "Surf session"

Obligatory registration by Eventbrite and limited capacity!

Contact to organizer: [info@universitysurfschoolcanarias.com](mailto:info@universitysurfschoolcanarias.com)

# NOMAD CITY MINI-CONFERENCE AT ULPGC

Time: 17:00 - 20:00

Where: Paraninfo Conference Hall , ULPGC. 📍

Organizer: Nomad City

Registration for students: Eventbrite 📄

Fee: 3 €/person (Nomad city ticket holder access free)

Capacity: 600

One of our missions at Nomad City is to become advocates of the benefits of **#remotework**. During this event we approach the University of Las Palmas de Gran Canaria students and recent graduates to enlighten them about the remote job opportunities that are available in the Global Market and that can be accessed from our beloved Gran Canaria.

We will have a great panel of local representatives that will share their stories on how remote work changed their lives for the better.

Rosa Batista, Vicerrectora de empresa, emprendimiento y empleo.

Nacho Rodríguez, Founder of **NomadCity & CoworkingC**.

David Sánchez - **Pangea**.

Fran Santana - **Ayuntamiento L.P.G.C.**

Ruperto Santana - **Inerza**.

Panel de Canarias "Remote Friendly".

- Carlos Jonay Suarez (moderador) - Fundador de Comunidad DNEXP
- Alberto Ruiz - **Red Hat**
- Victor Roldán - **Github**
- Carlos Hernandez - **Quaderno**
- Jaime López - **Theam**
- Dailos Marrero - **Hye**

Cierre Jornada

Sponsored by



**FUTURA-T**



# 📅 Wednesday October 10th

## Yoga by Primal Tracks\*

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Time: 8:00 - 9:00

Where: Alcaravaneras Beach 📍

Organizer: Primal Tracks 📍

Registration: Eventbrite 📍

Fee: 6,5€/person



Start your day the best way possible by getting some fresh air, morning sunlight, beach grounding, and a powerful vinyasa yoga routine!

Salute the sun and go through your day with a clearer mind and a relaxed body.

## Hiking Gran Canaria by Etno Experience\* & talk by Broyer Development Bret Farrer: How to network as a nomad

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Time: 8:00 - 16:00

Where to meet: Auditorio Alfredo Kraus 📍

Organizer: Etno Experience 📍

Registration: Eventbrite 📍

Fee: 46 €/person

Capacity: 25



**BROYER  
DEVELOPMENT**

Hiking Route: Landscapes and wines of Gran Canaria's peaks

Join us for one of the most beautiful hikes in Gran Canaria across the border of the "Caldera de Tejada" with astonishing views of Roque Bentayga, Roque Nublo and Tenerife. We will end the hike in a wine cellar, where we will get to taste the local wines. At the cellar we will also host a talk by Bret Farrer with great keys to successful networking.

Route: Cruz of Tejada - Cuevas Caidas

Distance: 7 kms

Difficulty: medium

Estimated hiking: 3,5 hours

Includes: transport, official guides, tasting of local products and insurances.

Recommendations: bring hat, sunscreen, hiking shoes/boots and a light rain coat.

# Workshops Day 2

## SALES AUTOMATION & MARKETING

Time: 16:00 -19:00

Where: Laycos / MPH Headquarters 

Organizer: Nomad City

Registration: Link To Register ( Limited Capacity - Fcfs Policy )

Fe: Workshops Ticket

Capacity: 60

### **Host Introduction. Corporate Social Networks.**

Laycos

### **Virtual Client Strategy.**

THEAM, Jaime López

### **Go Remote Through Your First Funnel: Little Theory, A Lot Of Practice.**

Antonio & Stefano

### **Discussion Panel.**

Location Independence Starts By Building Online Business



AUTOMATIKING



**20:00 Afterwork Meetup at The Block Café **



# 📅 Thursday October 11th

## Beach Training by ECOFITTRAINING\*

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Time: 8:00 - 9:00

Where: Las Canteras Beach 

Organizer: Ecofittraining 

Registration: Eventbrite 

Fee: 15 €/person

Capacity: 20



The training we will be concentrating on includes; callisthenics, body weight exercises, functional workouts, and natural movement/paleo style exercises to get a strong, powerful, agile, fast, lean and flexible body.

Working in partners creates a great sense of community spirit and is part of the experience. Alongside this we will be working out on the beach, being in touch with nature and really paying attention to reprogramming our joints and tired limbs after a days work behind the desk! EcoFitCamp will guide you on how to achieve the ideal athletic body with the right mindset, preparing you for any challenge. Limited spaces available.

## Hiking Gran Canaria by Etno Experience\* & talk by Capa Talent & Consensys Julie Clark & Sarah Howe

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Time: 10:00 - 15:00

Where to meet: Auditorio Alfredo Kraus 

Organizer: Etno Experience 

Registration: Eventbrite

Fee: 42 €/person

Capacity 25



Hiking Route: Join us for one of the most beautiful hikes in Gran Canaria across.

Julie Clark, founder of Capa Talent, and Sarah Howe, protocol engineer at Consensys, will talk about "Attracting Talent without a single job post".

Route : Cruz of Tejada - Cuevas Caidas

Distance : 7 kms

Difficulty : medium

Estimated hiking : 3,5 hours

Includes: transport, official guides, tasting of local products and insurances.

Recommendations: bring hat, sunscreen, hiking shoes/boots and a light rain coat.

# Workshops Day 3

## TAXES & FINANCE FOR REMOTE WORKERS

Time 16:00 -19:00

Where: Mba Business School 

Organizer: Nomad City

Registration: [Link To Register](#) (Limited Capacity - Fcfs Policy)

Fee: Workshops Ticket

Capacity: 60

How Do You Deal With Taxes As A Remote Worker?. This Is A Recurrent Question In All The Remote Workers Forums, As Most Of The Governments Have Not Adjusted Their Tax Regulations To Global Citizenship. Did You Know That The Canary Islands Have The Best Taxation In Europe? We Will Also Discuss The Options That Global Entrepreneurs Have To Establish Their Companies In The Canary Islands. Lastly We Will Learn About Investing, And How To Manage It Remotely.

### Host Introduction.

Mba School



### The Best Tax Incentives In Europe, Canary Islands Special Zone.

Tbs



### Nomad Taxation Essentials.

Grace Taylor

### Building A Taxation Strategy.

DONNELLY TAX LAW, Clinton Donnelly



### Your Adventurous Life As A Remote Investor.

SICART ASSOCIATES, Bogumil Baranowski



### 20:00 Vip Dinner

### 21:00 Welcome Party at Azotea de Benito



# 📅 Friday October 12th | Track Freelancers CONFERENCE DAY 1

Time: 10:00 - 16:00

Where: Palacio De Congresos Auditorio Alfredo Kraus 📍

## **Track Freelancers & New Remote Workers.**

Hall: Sala Alegranza

Moderated By: Jim Hughes

### **Welcome To Nomad City.**

#### **You Are Not Born A Remote Worker.**

REMOTE HOW, Iwo Szapar



#### **Digital Nomads Vs Remote Workers.**

WANDERBRIEF, Mark Van Der Heijden



#### **Building A Mobile Tribe.**

REMOTE YEAR, Trish Kennelly & Andrei Beno



#### **Everything An Entrepreneur Needs To Know About Blockchain.**

Jordi Muñoz

#### **Leveraging Freelancers To Rapidly Grow Your Company.**

MODERN TRIBE, Shane Pearlman 📍



#### **Developing Your Personal Brand For Your Remote Path.**

AWOL STRATEGY, Megan Koval

**AWOL STRATEGY**

#### **Hiring Remote: Navigating The Uncharted Territory Of The Virtual Hiring Process.**

DRIBBBLE, Chloe Oddleifson 📍



### **Speakers Panel + Q&A.**

**20:30 After Work Meetup Festival Cero (Plaza De La Música )**

# 📅 Friday October 12th | Track Corporate CONFERENCE DAY 1

Time: 10:00 - 16:00

Where: Palacio De Congressos Auditorio Alfredo Kraus 📍

## **Track Team Leaders & Experienced Remote Workers.**

Hall: Sala Cámara

Moderated By: Laurel Farrer

### **Keys To Remote Leadership.**

HOTJAR, Ken Weary



### **Learning & Development Strategies For Remote Teams.**

WORKPLACELESS, Tammy Bjelland 📍



### **How To Lead A Remote Team Effectively While Scaling Your Business.**

MINDVALLEY, Cecilia



### **Change Management In Distributed Teams.**

PANGEA, Pablo González 📍



### **Balancing People & Operations.**

TOPTAL, Calvin Rosser 📍



### **Managing With Extreme Transparency.**

AXELERANT, Ankur Gupta



### **How To Attract A Remote Work Force.**

APPEAR.IN, Meri Sorgaard 📍



### **Remote Work & Freedom: Let's Find Out How To Get Them Together.**

AUTOMATIKING, Antonio & Stefano



## **Speakers Panel + Q&A.**

## **20:30 After Work Meetup Festival Cero (Plaza de la Música)**

# 📅 Saturday October 13th

## CONFERENCE DAY 2

Time: 10:00 - 17:00

Where: Palacio De Congresos Auditorio Alfredo Kraus 📍

### **Remote Work Essentials.**

Hall: Sala Cámara

Moderated By: Tammy Bjelland

### **Inspiring A Culture Of Innovation: Insights From Google.**

GOOGLE, Lorena Cuadrado 📍



### **How To Climb A Virtual Ladder: Career Growth In A Remote Role.**

BUFFER Marcus Wermuth



### **Keeping It Personal: Soft Skills For Remote Work.**

MURAL, Laila Von Alvensleben 📍



### **18 Timezones - Asynchronous Communication To The Rescue.**

DOIST, João Valente, Head Of Twist



### **Tiny Details For Effective Remote Work.**

GITHUB, Tal Safran



### **Virtual Information Management.**

TRELLO, Jordan Mirchev



### **How To Scale Your Business With A Virtual Team.**

EVERNOTE, Raphael Luscher



### **Global Impact Of Remote Work.**

RURAL ONLINE INITIATIVE, Laurel Farrer



### **Digitalization & Government.**

LONDON SCHOOL OF ECONOMICS,  
Christian Thiel, Project Manager 📍



**21:00 Farewell Party Jazz Corner**

**22:30 Festival Cero (Plaza de la Música)**

## Tickets.

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Standard Conference Ticket (until 24/09)	97€
Late Conference Ticket (until 12/09)	147€
Standard Workhops Ticket (until 08/09)	47€
Audiovisuals, Slides & E-Book	37€
Student acces for University	3€
Mini-Conference	

## Activities\*

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Yoga by Primal Tracks	6,50€
Discover by Handy Visits	15€
Hike & Wine Tasting by Etnoexperience	46€
Beach Training by Ecofitraining	10€
Surf Session by University Surf	15€

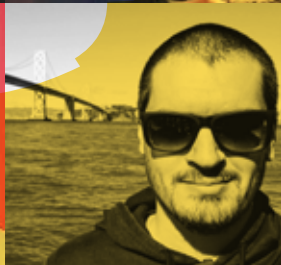
\*All activities are organized by our partners and tickets should be purchased independently in their Evenbrite platform.

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