



Ayuntamiento
de Las Palmas
de Gran Canaria

CIUDAD
DE MAR
Las Palmas de Gran Canaria



UNIVERSIDAD DE LAS PALMAS
DE GRAN CANARIA



Co-funded by the
COSME programme
of the European Union

The Sunrise Project

SUSTAINABLE MANAGEMENT OF TOURISM DESTINATION

Open workshop



SEPTEMBER
2017

Location

**CENTRO
DEMOSTRADOR**



TIC | CDTIC



Parque Científico Tecnológico
Universidad de Las Palmas de Gran Canaria



Program

08:30 - 09:00 **WELCOME**

09:00 - 09:30 **OPENING CEREMONY**

09:30 - 10:00 **LECTURE 1**
Presentation of the SUNRISE project

10:00 - 10:30 **LECTURE 2**
Presentation of the Green Room Surf Alliance

10:30 - 11:00 **LECTURE 3**
Presentation of the EcoÁreas project

11:00 - 11:30 **COFFEE-BREAK**

11:30 - 12:00 **LECTURE 4**
Las Palmas de Gran Canaria, Sustainable urban destination

12:00 - 12:30 **LECTURE 5**
Stoked certified: A certification system for surf and snow tourism

12:30 - 13:00 **LECTURE 6**
Presentation of the mechanism to generate territory of Common Good

13:00 - 13:30 **LECTURE 7**
Red PROMAR

13:30 - 14:00 **ROUND TABLE**
Podium discussion

14:00 - 16:00 **BREAK**

16:00 - 18:00 **WORKSHOP**
Sustainability for coastal tourism destinations

FREE - Limited places

REGISTER IN

+info

928 91 51 33

www.sunriseproject.org